

ISIC 77.4 – leasing of intellectual property and similar products

Issues to be followed up



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Definition of service provided

- Patent acquisitions – not included in the industry
- Patent trolls – depends on the type of income received
- Software – distinguishing between copyrights and patents
- Income for naming rights – type of product ?
- Broadcasting rights: Is a broadcasting right something you sell or lease ?



Issues concerning output

- Output measured at enterprise/establishment level does not reflect the total activity
- Is not the primary activity of the statistical units
- Survey at product level: Industries where ISIC 77.4 is secondary activity must be identified
- Retailtrade, Hotels and Manufacturing (R%D) are examples.
- If royalties/licenses is separate post in the account of enterprises – could it be used as a proxy of the total output for ISIC 77.4?
- Degree of export – how are companies organised ?



Issues concerning prices

- Franchising and patents were discussed
- Franchising
 - How should commission fee be adjusted ?
 - Fixed entrance fee and commission fee reflects two sides of the the agreement. Two subindices ?
If so – how should weights be measured ?
 - Elementary level of franchisors ? (Size of store/hotel, location, opening hours, etc.)
 - Export prices – how should these be measured ?



Issues concerning prices

- Patents
 - Fixed fee method. Should every patent be regarded as a unique product – or will substitutes be available ?
 - How should lifetime for a patent be followed ? When is it not «representative» anymore ?
- In general
 - Is CPI a good proxy for SPPI within ISIC 77.4 (B2B trans.)
 - Can SPPIs for other industries within ISIC 77, be used as a proxy ?

